

LORRAINE BROWNE

FREELANCE HAIR STYLIST®



Hi, my name is Lorraine Browne.

I've been a wedding hair stylist for over 20 years, working in salons, film, media and as a trainer...and in that time I've learned a thing or two about what it takes to create the perfect wedding day hair.

I've put together this free guide, outlining everything you need to know before your wedding day...I hope you enjoy it.

5 SECRET STEPS TO HAIR PERFECTION ON YOUR SPECIAL DAY!

STEP 1 : Hair Health

Healthy Hair does not just happen, it's down to a mixture of balanced diet, correct hair care, and how you handle your hair..... ok and maybe genetics too!

If you're still a few months away from your wedding day you can make a big difference with a few small changes.

You have got to get healthy on the inside so you can thrive on the outside!

Eating a well-balanced diet and taking a daily vitamin with Biotin is 100% worth the hype!

You must take them consistently for at least 3 months to see the difference.

Your hair needs the correct product to leave it cleansed and moisturised...Start a routine of cleansing and conditioning your hair with a weekly treatment, and not only will your hair thank you but your colour and blow dry will last longer!

Handle with care, your hair is a very delicate part of you and can break easily. My top tip is to use a microfibre towel instead of a standard cotton one - it removes more water and doesn't tangle your hair.

Sleep on a silk pillowcase it will improve skin and hair hydration giving you smooth, frizz free, hair in the morning!

Be gentle when you brush your hair, especially when wet, use a large tooth comb to detangle before drying your hair.



STEP 2 : Choosing the right hair cut

Right before your wedding day is not the time to have an extreme make over!

I support being experimental with your hair, it's fun and a change is good but hold off until after the wedding for any drastic changes.

Once you have a trusted hairdresser to cut your hair, set out a plan leading up to the wedding date and make your appointments ahead of time so you have them scheduled into your diary, regular trims = healthy longer hair!

I would suggest your last hair cut before the wedding to be a month before so your hair can settle into the style and you have some time if you need any small changes like a fringe trim before the big day.

If your hair is not long enough, No Problem! Clip in hair extensions can be blended into your own hair and add flowing locks to your look!

STEP 3 : Hair Color

Fine tuning your hair colour sounds tempting, but it can be risky when your days away from walking down the aisle!

I would encourage Brides to finalize their hair colour goals a few weeks before the wedding date, this allows time to be certain this is how you visualise yourself and how you truly want your hair to be. It also gives you time to try your wedding gown on with your hair colour.

If you are staying consistent and keeping your current shade, arrange a colour touch up the week before the wedding to keep your colour fresh and any unruly greys at bay.

Try not to cleanse your hair too often and do not use really warm water - I recommend a cool rinse to help sensitive scalp and add shine to your hair!



STEP 4 : Choosing your hair style for the Wedding day

Your Wedding Gown will guide you to your perfect hair style!

You need to think of the lasting memory of your wedding photos, don't go with the trends of the season, stay true to your own style, it's all about what is the best version of you in that dress!

Depending on the neckline of your dress - consider the practicalities. If your neckline is high, sweep your hair up...if your dress is asymmetric, let your hair flow down to one side. If your gown has a lot of detailed beading, you do not want your hair getting caught in it.

What style is your dress? Boho, Classic, Vintage or Sleek and Modern, let that style be reflected in your hair style choice. Personalise it to you and enhance it with hair extensions and the right hair accessories.

If you want your hair down, wear it down, I have all the tricks and tips to make it last - there are no laws to how you wear your hair as long as you LOVE it!

STEP 5 : Choosing your hairstylist

Do the research, select a stylist you feel 100% happy with. Start with recommendations, reviews and check out their real brides on social media. My Social media is @lorrainebrownehair

Firstly, check they are available for your wedding date. A great wedding stylist will be booked in advance, so do not hesitate in booking the right person...If I am unavailable, I can arrange a colleague to look after you.

Meet your hairstylist before the wedding day for a trial if you can. Bring some inspirational photos and communicate everything you want with your hair, this is your opportunity to express exactly what you would like so you can focus on other things on your wedding morning!

I have a private trial studio in a salon in Meath where I meet my brides.

A trial with me will offer hair care, style, and cut advice, as well as a plan for the wedding morning. I offer every bride a few different styles, this allows them to see how they will look and how they photograph, so they can be 100% happy with their choice come their wedding day.

My studio has veils and any accessories you might need all under one roof.

Having looked after 100's of happy brides over the years, I've seen it all, and I'm ready and excited to be part of your special day too!



I hope you found this guide really useful. Please don't hesitate to get in touch with any questions you might have, I'd love to be part of your big day.

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